Chalet
LANDSCAPE · NURSERY · GARDEN CENTER

# Irish Eyes Coneflower

***Rudbeckia hirta 'Irish Eyes'***



*Irish Eyes Coneflower flowers*
*Photo courtesy of NetPS Plant Finder*

Height: 30 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Gloriosa Daisy, Black Eyed Susan

**Description:**

Very unusual flowers for planting close up; large daisy-like flowers in golden yellow surround a light green center; great for the middle border for some sensational late season color; also great for containers



*Irish Eyes Coneflower in bloom*
*Photo courtesy of NetPS Plant Finder*

**Ornamental Features**

Irish Eyes Coneflower has masses of beautiful yellow daisy flowers with olive green eyes and gold centers at the ends of the stems from late summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Irish Eyes Coneflower is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and may require the occasional pruning to look its best. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Self-Seeding

Irish Eyes Coneflower is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

**Planting & Growing**

Irish Eyes Coneflower will grow to be about 24 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. This fast-growing annual will normally live for one full growing season, needing replacement the following year. However, this species tends to self-seed and may thereby endure for years in the garden if allowed.

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Irish Eyes Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.